

# RINGSIDE



**NASIM ASHRAF**

# **Book Introduction**

**Ringside – Maidan e Amal**

**By Dr. Nasim Ashraf**

Ringside (in English) and Maidan e Amal (in Urdu) is an insightful and inspiring account by Dr. Nasim Ashraf, a prominent Pakistani physician who devoted his life to improving the lives of millions of people in Pakistan. Dr. Ashraf's story is one of dedication, vision, and perseverance, aimed at addressing some of the country's most pressing social challenges.

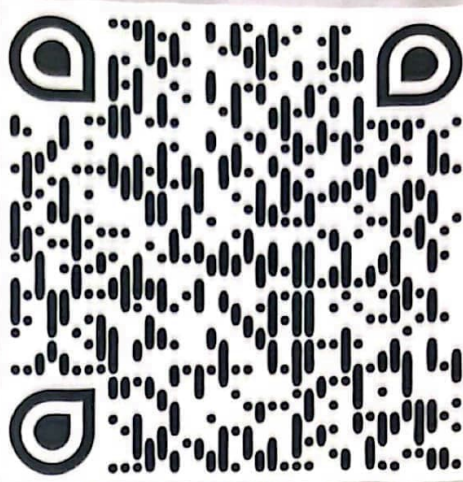
In 2001, Dr. Ashraf returned to Pakistan from the United States with a clear mission: to bring about meaningful change in rural areas by improving health, education, and community welfare. His efforts led to the creation of the National Commission for Human Development (NCHD), which made significant strides in increasing literacy rates, providing healthcare, and uplifting communities.

The book provides a detailed look at Dr. Ashraf's journey, including the successes of his programs and the many obstacles he faced. From enrolling millions of out-of-school children to reducing infant mortality rates, his work made a lasting impact on Pakistan's most underserved populations. Despite facing political and bureaucratic resistance, Dr. Ashraf remained committed to his mission.

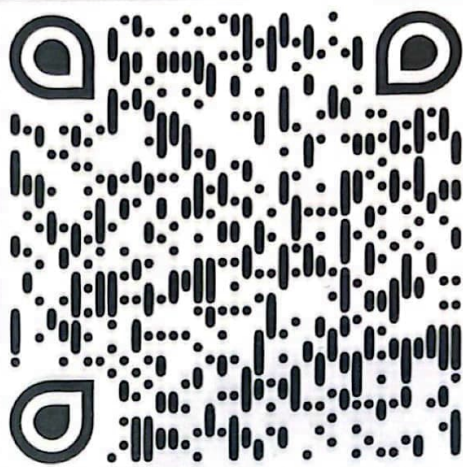
In *Ringside – Maidan e Àmal*, Dr. Ashraf offers readers a rare behind-the-scenes glimpse into the challenges of implementing large-scale reforms in a complex political landscape. His story is not just about his personal achievements, but also about the importance of vision, leadership, and determination in the face of adversity.

*Ringside – Maidan e Amal* is more than a memoir; it is an inspiring narrative for anyone interested in human development, social change, and the power of commitment to making a difference.

**From Vision to Action:** In addition to his remarkable contributions within Pakistan, Dr. Nasim also played a significant role in supporting Pakistan's interests and addressing its challenges in the United States, particularly in the years following the events of 9/11. As an eye-witness to the historical events that reshaped global geopolitics, Dr. Ashraf was deeply involved in fostering a better understanding of Pakistan within American circles. His work was instrumental in bridging gaps between the two nations, navigating the complexities of U.S.-Pakistan relations during a time of heightened tension and global uncertainty. Beyond his diplomatic efforts, Dr. Ashraf also contributed to the cultural narrative of Pakistan through the promotion of the critically acclaimed film \*Jinnah\*, which depicted the life and vision of Pakistan's founding father, Quaid-e-Azam Muhammad Ali Jinnah (May the blessings of Allah (SWT) be upon him.)



Ringside Maidan - Amal



Ringside

His advocacy for the film helped share Pakistan's history and ideals with international audiences, furthering cultural diplomacy and offering a platform for the country's legacy on the global stage.

Overall, this book unveils the journey of a person who is man of action and dedicated his life to improving the lives of the underserved and left a lasting mark on Pakistan's path to progress.